

4-H Audio/Visual Evaluation Rubric – Merced County

Member Name: _____ Age: _____ Grade: _____

Presentation Title: _____ Club: _____

| | Level 1 (1 Point) | Level 2 (2 points) | Level 3 (3 points) | Level 4 (4 points) | Points |
|---|---|---|---|--|--------|
| Topic | Topic is too challenging or too easy for speaker's skill level. | Topic could be more challenging for speaker. | Appropriate for speaker's age and skill level. | Challenging for speaker's age and skill level. | |
| Technical Quality | Production techniques need improvement. | Production techniques are adequate. | Production techniques are skillful. | Production techniques show creativity in presentation's composition. | |
| Organization | Production needs to be more organized. | Production follows a logical progression. | Organization assists presentation of production. | Production shows a strong structure that enhances effect of production. | |
| Voice | Volume, pronunciation or vocal variation needs improvement. | Voice and language are adequate for the delivery of the speech. | Voice and language are skillful and effective. | Volume, tone, timing, inflection, and language are used to enhance presentation. | |
| Manner and Appearance | Appearance, body language or gestures need improvement. | Appearance and mannerisms are appropriate. | Appearance and mannerisms are presented with business like conduct and style. | Appearance and mannerisms are presented with a professional demeanor and personal style. | |
| Questions | More practice is needed to answer questions. | Questions answered or handled when unable to provide answers. | Skillful answers to questions and relates them to the presentation's purpose. | Questions used to extend the teaching of the presentation. | |
| Effectiveness | More practice is needed to maintain audience interest. | Audience interest is maintained. | Effort is shown to enhance audience interest and involvement. | Multiple techniques are used to artfully and successfully create audience interest. | |
| Comments: _____ _____ _____ _____ _____ _____ _____ | | | Scoring: _____ Total Points: _____ 22-28 points - Gold Medal 15-21 points - Gold Seal 8-14 points - Blue Seal 7 points - Green Seal Award: _____ 18 points minimum to advance to next competition. <u>A Gold Award may not have any Level 1's.</u> | | |